

# GoToMeeting Online Meetings Made Easy™

## Key benefits

- Increase productivity by improving your presentation and collaboration capability.
- Significantly reduce travel and operational costs.
- Boost sales by enhancing interactions with customers and prospects.
- Expand your access to partners and subject matter experts.
- Receive a faster and greater return on investment.

Citrix® GoToMeeting® is the easiest, fastest and most secure solution for conducting and attending small-group online meetings with up to 15 attendees. Its innovative, All You Can Meet® flat-fee subscription model enables individuals and businesses to use online meetings more often, resulting in increased productivity and a quicker ROI. With GoToMeeting, it's easy to meet, present information, demonstrate products and collaborate online.

## Meet, sell and collaborate more effectively

Patented technology enables you to show any application running on your desktop in real time. Setup takes seconds and no training or maintenance is required, resulting in the simplest online meeting solution available.

- **Sales Demos:** Perfect for conducting live demos for prospects or for giving impromptu presentations during cold calls
- **Follow-up Meetings:** Ideal for answering questions, tying up loose ends and closing deals without having to make an extra trip
- **Collaboration:** Ultimate convenience for collaborating in real time on everyday projects with remote team members

## Make secure online connections

GoToMeeting is the most secure online meeting product available. Industry-standard SSL and U.S. government-standard 128-bit AES encryption ensure that your login information and meeting sessions are always secure. An optional password for meeting entry further enhances meeting security. You can rest assured that sensitive information will not be viewable to anyone except meeting participants.

## Features

- **Intuitive User Interface:** Easy-to-understand controls enable you to start and join meetings in seconds without training.
- **Share Keyboard and Mouse Control:** Securely collaborate on documents in real time.
- **Instantly Change Presenters:** Enable any participant to present to the entire group.
- **Drawing Tools:** Draw, highlight and point to items of interest right on the screen.

• [www.gotomeeting.com](http://www.gotomeeting.com)

## CheckPoint HR

“GoToMeeting enables us to do business hundreds or thousands of miles away from our prospects and customers as if we’re in the same room.”

Steven Tessler  
www.checkpointhr.com

- **Desktop Recording and Playback:** Record meetings to review or share later.
- **Specific Application Sharing:** For added privacy, share only the application you choose.
- **Integration:** Access GoToMeeting through Microsoft® Office®, email or instant-messaging applications.
- **Mac® Support:** Mac users can host and join GoToMeeting sessions.
- **Reporting:** Get detailed reports for trend analysis and ROI validation.
- **Ultimate Audio:** Use included VoIP and toll-based phone options to reduce audio costs.

## Try it free!

Sign up for a free trial today at [www.gotomeeting.com](http://www.gotomeeting.com). Please check the Web site for pricing and plan options. Need GoToMeeting for multiple users? Call 1 800 372 6207 or visit [www.gotomeeting.com/sales](http://www.gotomeeting.com/sales) to request a demo of administrative features available for multi-user accounts.

## Other collaboration products from Citrix Online

Need to invite more attendees? Citrix® GoToWebinar® lets you conduct larger events with up to 1,000 people; plus, you can take polls and surveys, run Q & A and practice your presentation in advance. Visit [www.gotowebinar.com](http://www.gotowebinar.com) to learn more.

Are you a trainer? Citrix® GoToTraining™ has features specifically for you, including a hosted course catalog, tests and materials download and an integrated timer. Visit [www.gototraining.com](http://www.gototraining.com) for more information.



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### About Citrix Online

Citrix Online provides secure, easy-to-use online solutions that enable people to work from anywhere with anyone: GoToMyPC® for remote access, GoToAssist® for remote support, GoToMeeting® for online meetings, GoToWebinar® for larger Web events and GoToTraining™ for interactive online training. A division of Citrix Systems, Inc. (Nasdaq: CTXS), the company is based in Santa Barbara, California.

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